

VIRTUALLY INVISIBLE

“PASSION



widex passion™

DEDICATION TO DETAIL

# DEDICATION TO DETAIL

The more a subject fascinates you, the more you care about the details. That is why we have created Widex Passion™ – the world's **smallest** receiver-in-canal (RIC) instrument.

The receiver, or loudspeaker, in conventional hearing instruments occupies a lot of space. By placing it in the ear canal, Widex has developed one of the smallest, most technically advanced hearing instruments yet created.

Widex Passion provides the ultimate in discretion, comfort and style.

With Passion, it's in the details.





widex **passion**™

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# PASSION FOR PERFORMANCE

Widex Passion™ delivers sophisticated **performance** down to the finest details, from the sound to the design. The true connoisseur will immediately see and hear the difference.

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I really appreciate  
the difference  
Passion makes  
to my game.

Mike Léger, Canada

“Golf technology has made huge advances – from wood drivers to titanium, and so too has hearing instrument technology. This is where I really appreciate the difference Passion makes to my game. In comparison with the sound of a well-played wood, the characteristic titanium “piiiing” was at a far higher frequency. Without Passion, the subtle details, or feedback from a shot, would have been lost to me.”





My new Passions  
are actually so  
**small** you can  
hardly see them.

Pernille Ribe, Norway





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# PASSION FOR INNOVATION

Widex continually searches for ways of **innovating**, from wearing comfort to fitting precision.

Widex Passion can be tailored to most hearing loss configurations with unique and innovative **fitting** possibilities, and is designed to enhance **wearing comfort**.



“

Hearing my cat purr means he's having a good time. It's one of the details of hearing.

Pernille Ribe, Norway

“It seems that my hearing instruments are getting smaller and smaller now, as the technology gets better and they figure out new ways of designing them. The new Passion ones I'm wearing are actually so small you can hardly see them. And now they even look smart – I can choose them in different colours and can even change the mike grids myself if I want a new look.”



# PASSION FOR SOUND

We all interpret the world of **sound** in our own unique way. But this is only possible if you have a complete frequency palette with which to compose your individual sound picture.

The unique design of Widex Passion means that you can experience sounds in greater detail no matter where you are or what your listening environment.

- Audibility Extender: means you can hear things you couldn't hear before.
- Stable Sound Delivery™: emphasises natural sound by minimising feedback.
- Sound Harmony™: lets you experience a clear and balanced sound.



**Gold** grid



**Platinum** grid

# PASSION FOR DESIGN

**Our dedication to detail doesn't stop with performance. With Widex Passion you can custom **design** your hearing instrument, from the top shell colour to the microphone grids.**

- Coloured top shells: available in a selection of no less than 12 stylish colours.
- Interchangeable microphone grids: a platinum and 24-carat gold grid are available with each hearing instrument.
- RC3: remote control that allows you to change listening programs and adjust volume.

For more user stories, as well as videos, interviews and additional product info, click onto [www.widex.com/passion](http://www.widex.com/passion)

# WIDEX® QUALITY

Widex is world renowned as a developer and manufacturer of high quality hearing instruments, using the very latest technology to benefit our many users.

It is our mission, through originality, perseverance and reliability, to develop high quality hearing instruments that give people with a hearing loss the same opportunities for communication as those with normal hearing.

This has made Widex one of the world's leading manufacturers of digital hearing instruments.



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