

# WIDEX CLEAR™

STAY IN SYNC WITH LIFE



CLEAR **SOUNDS**  
AND **WORKS**  
LIKE NO OTHER  
HEARING AID

**WIDEX**<sup>®</sup>  
HIGH DEFINITION HEARING



A **WIRELESS**  
INTEREAR  
SOLUTION LIKE  
NOTHING ELSE.  
AVAILABLE  
FROM NO ONE  
ELSE!





# A WORLD OF **NATURAL** SOUND

Nature has given us two ears designed to work together.

New WIDEX CLEAR™440, 330 and 220 hearing aids communicate with each other. Instantly and constantly.

CLEAR models do this completely wirelessly. All functions in each hearing aid can be adjusted seamlessly. So you can experience exceptionally clear sound.

## **Flexible**

Being wireless, CLEAR hearing aids make it easy for you - via a uniquely designed range of accessories - to handle some of the more difficult listening situations such as restaurants, watching television, listening to music or using your phone.

CLEAR can also be configured exactly the way you would like. Available in three levels of technology and benefits, your hearing care professional can help you choose the CLEAR model that best suits your needs.

So you can always hear as naturally as possible in different situations. Just as nature intended.



Available in **three levels** of technology and benefits.

# HEARING AID **MODELS** AND **COLORS**

The WIDEX CLEAR™ series is available in a wide range of models. Your hearing care professional can help you choose the perfect hearing aid model for your specific hearing loss.

All Behind-The-Ear models are available in our six standard colors.

Standard colors		Warm beige		Midnight black
		Tan silk		Titan grey
		Cappuccino brown		Winter silver

Our smallest Behind-The-Ear CLEAR model and our most flexible Behind-The-Ear CLEAR model come in an additional eight fantastic

Additional colors		Summer gold		Shocking pink
		Copper brown		Lime green
		Pearl white		Sporty red
		Metallic blue		Mediterranean turquoise

# BUY WITH **CONFIDENCE** HEAR WITH **SATISFACTION**

CLEAR Benefits include:

- Ultimate and natural sound quality
- Ultimate listening comfort in quiet and in noise
- Ultimate hearing of soft and distant speech
- Speech enhancer
- Excellent telephone coil sensitivity
- Ultimate high pitch hearing through the unique Audibility Extender
- Ultimate in stopping hearing aid whistling ... almost everywhere
- Automatic performance
- High Definition Locator Microphone that automatically adjusts to help you hear and understand better
- Open fit models allow you to avoid a Plugged Up feeling and enjoy the natural sound of your own voice
- Hear both cell phone and land line calls directly in both hearing aids\*



\*model dependant



# THE DIFFERENCE IS **CLEAR**

CLEAR offers ultimate sound quality and the greatest technology Widex has ever put inside a line of hearing instruments.

By improving the way hearing aids communicate with each other, CLEAR sounds and works like no other hearing aid and provides natural sound quality.





# NATURALLY **WIRELESS** CLEARLY **SENSATIONAL**

CLEAR uses new, Widex-only wireless technology called WidexLink. This is for robust wireless transmission to ensure non-interrupted enjoyment of high fidelity sounds.

## **Stay in touch**

Your CLEAR hearing aids communicate with each other. Every time CLEAR hearing aids adjust to your listening environment, or every time you switch to a different program or different feature, they react with only a small delay and **stay in contact**.

Put simply, our wireless technology means real sound in real time.

## **Virtually invisible sized models available**

Clear is available in a variety of models including a virtually invisible invisible model. They sound great, feel great, and help you look great!.





# EASY LISTENING

Even at the best of times, listening clearly can be a challenge when using your hearing aid. In particular, when going from one sound environment (such as soft sounds) to another (such as loud sounds).

CLEAR helps solve this challenge by making the change between listening environments – from soft sounds, to normal speech, to loud sounds – as smooth and comfortable as possible. This means **sounds are more detailed, natural and clear.**

## Clear sound

Determining what is noise and what is speech has always been one of the biggest challenges facing hearing aid users. The IE Speech Enhancer in CLEAR440 maximizes the potential for better speech understanding and **gives speech the clarity it deserves.**

The visible part of the ear, the pinna, helps collect sound – a bit like a funnel. This means that the pinna helps you in determining which direction the sound is coming from. This can be difficult for hearing aid users. CLEAR440 and 330 feature a unique Digital Pinna that **helps you locate sounds.**

## Reduced wind noise

Disturbance from wind noise is a common challenge when using hearing aids. Widex has developed a new and improved microphone cover that significantly reduces wind noise so you can listen comfortably even outside.\*

\*Model dependent.

# A SOUND THERAPY TOOL FOR TINNITUS RELIEF

An estimated 50 million Americans are affected with ringing or buzzing in the ears known as Tinnitus. And more than 90 percent of American Tinnitus Association members with Tinnitus also report some hearing loss.\*

If the frequent or persistent ringing in the ears known as Tinnitus has affected your life or the life of someone close to you, you should learn about exceptional Widex hearing aids like CLEAR that offer an exciting hearing aid feature called **ZEN**. This is unlike anything you've imagined in a hearing instrument.

The **ZEN** Program uses fractal technology to generate soothing tones and chimes to help you relax. **And hearing aids with the ZEN Program have been shown in a clinical study to have demonstrated promise in the treatment of Tinnitus.**

Other hearing aids wish they could generate music as a sound therapy tool for tinnitus relief. Only Widex hearing aids like CLEAR offer this innovation!

\*American Tinnitus Association

#### Indications for Use:

The Zen program is intended to provide a relaxing sound background for adults (21 years and older) who desire to listen to such a background in quiet. It may be used as a sound therapy tool in a tinnitus treatment program that is prescribed by a licensed hearing healthcare professional (audiologists, hearing aid specialists, otolaryngologists) who is trained in tinnitus management.

# FREEDOM OF CHOICE

A range of unique features give you the possibility of matching your hearing aids to your particular needs.

- FreeFocus is our answer to the challenge of hearing from different directions. With this feature you can **focus on sound in selected directions** – front, back, left and right – without having to turn your head.
- With the dedicated PHONE+ feature\* you can **hear both landline and mobile calls** in real time directly in both hearing aids.
- When you feel like relaxing, our unique ZEN program plays random and harmonic tones in stereo. Zen also shows promise in managing the effects of Tinnitus.
- With the SmartSpeak™ system, you are **informed verbally** with actual recorded speech, or tones if you prefer, of various hearing aid functions, such as low battery power and program mode.
- An extremely power-efficient battery means you **go longer** before having to change the battery.\*

So hearing naturally and clearly could not be easier.

\*Model dependent.



# THE COMPLETE **HEARING SOLUTION**

You can widen your listening experience by combining your CLEAR hearing aids with one of our optional assistive listening devices.

## **Clear world of sounds**

Watching television can sometimes be a challenge for hearing aid users, with unnecessary delay or echo. With our TV-DEX, high quality sound is quickly transmitted straight to your CLEAR hearing aids. Best of all, our wireless technology allows you to enjoy **uninterrupted sound** for up to ten hours between recharging the battery.

And you can listen with the hearing aid microphones switched off so surrounding sounds do not interfere with your listening experience.

The TV-DEX can also be used to hear music from your stereo or other audio source.

With the M-DEX, you can use your hearing aids as wireless headsets. They **connect directly** with any mobile phone, allowing you to talk and hear mobile phone conversations directly in your hearing aids.

And a unique feature of the M-DEX is what we call 'Room Off'. This turns the hearing aids' microphones off temporarily so you can hear in both ears, your cell phone - allowing you to concentrate on the conversation without being disturbed by surrounding sounds. This can be easily deactivated again.

The simple and user-friendly RC-DEX remote control **gives you control of hearing aid functions** like volume and programs - at the simple click of a button. Extremely easy to use, the RC-DEX is small enough to fit on a key ring.

All our DEX devices are designed to be **intuitive and easy to use**. Particular attention has been paid to the user interface with simple, recognizable controls.

With DEX devices and CLEAR hearing aids, a wireless world of near-natural sound is just a click away.



RC-DEX

TV-DEX

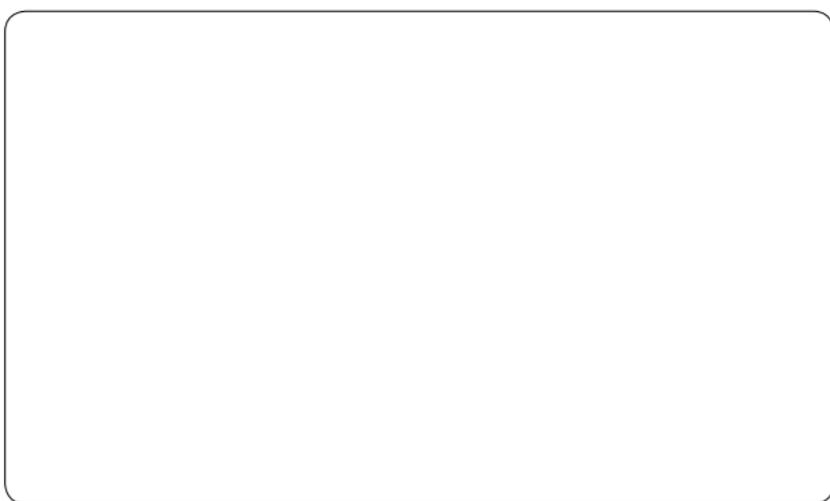
M-DEX

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STAY IN SYNC WITH LIFE

IT IS OUR MISSION, THROUGH  
**ORIGINALITY, PERSEVERANCE** AND  
**RELIABILITY**, TO DEVELOP **HIGH QUALITY**  
**HEARING AIDS** THAT GIVE PEOPLE WITH A  
HEARING LOSS THE SAME  
**OPPORTUNITIES** FOR COMMUNICATION AS  
THOSE WITH NORMAL HEARING.

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